

PRODUCT SCORECARD

# Malwarebytes Endpoint Protection

**Endpoint Protection** 

Improving and Accelerating Enterprise Software Evaluation and Selection

3979 Freedom Circle, Floor 12 Santa Clara, CA United States (408) 852-4336

www.malwarebytes.com

https://www.linkedin.com/company/malwarebytes

635 Employees Founded 2008





# Malwarebytes Endpoint Protection Product Scorecard Contents

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### **How to Use the Scorecard**

The Product Scorecard is a comprehensive report designed to help clients make better purchasing decisions.

Data in the report is collected from real end users' of the product and analyzed in an exhaustive fashion with extensive data analytics.

Use this report to understand whether this product is right for your organization.



NUMBER OF REVIEWS

**Malware** bytes

# Malwarebytes Endpoint

### ENDPOINT PROTECTION

Malwarebytes Endpoint Protection (Cloud-managed) and Malwarebytes Endpoint Security (On-Premises) Protect your endpoints against cyberattacks with a multi-layered approach that leverages static and dynamic techniques at every stage of the attack chain.

750 Employees www.malwarebytes.com

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The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

### **8.8/10 COMPOSITE SCORE**



### **Likeliness to Recommend**

Promoters

Passives

Detractors

**\*\***\*\*\*\*\*\*\*

11<sup>%</sup> 5<sup>%</sup>

84% RANK OUT OF 11

Ist

LIKELINESS TO RECOMMEND

**ENDPOINT PROTECTION CATEGORY** 

### Plan to Renew

Definitely

Probably

Probably Not

Definitely Not

\*\*\*\*\*\*\*\*\*

19<sup>%</sup>

**78**%

3<sup>%</sup>

RANK OUT OF 11

97%

**PLAN TO RENEW** 

**ENDPOINT PROTECTION CATEGORY** 

### **Satisfaction that Cost is Fair Relative to Value**

Delighted **Thr** 

Highly Satisfied **(A) (A) (A) (A)** 

Almost Satisfied

Disappointed

**37**%

58%

**5**%

n%

3rd

83%

**ENDPOINT PROTECTION CATEGORY** 

PRODUCT SCORECARD















Selection Decisions Market Size

Comparisons

:= Version





### Vendor **Capability Satisfaction**

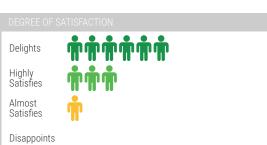
When making the right purchasing decision, use peer satisfaction ratings to decipher Malwarebytes Endpoint Protection's strengths and weaknesses, and determine which capabilities matter most to you. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each core vendor capability providing an ability to understand satisfaction across several business and IT competencies.

How satisfied are you with the following Malwarebytes Endpoint Protection capabilities?

#### **Vendor Support**

60% OF CLIENTS ARE DELIGHTED

The ability to receive timely and sufficient support. The importance of vendor support will vary for each organization depending on internal canabilities but there will always be issues that only the vendor can resolve.



### **Business Value Created**

41% **OF CLIENTS** ARE DELIGHTED

**1st** 

Endpoint Protection

Ranked

**1st** 

Protection

**SATISFACTION** 

77% CATEGORY AVERAGE

Ranked

1st

of 11 in

Endpoint

Protection

85%

CATÉGORY

Ranked

**1st** 

of 11 in

**Protection** 

84%

**CATEGORY** 

AVERAGE

SATISFACTION

of 11 in

of 11 in

organization. ftware needs to create value for employees, customers, partners, and, ultimately, SATISFACTION shareholders. This data expresses user satisfaction - or lack thereof – with the product's

The ability to bring value to the Satisfies Disappoints

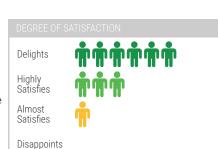
1st of 11 in Endpoint Protection

84% 77% CATEGORY

#### **Usability and Intuitiveness**

**62% OF CLIENTS ARE DELIGHTED** 

The ability to reduce training due to intuitive design. End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your



### **Quality of Features**

**56% OF CLIENTS** ARE DELIGHTED

Ranked

**1st** 

of 11 in

Protection

89%

CATÉGORY

Ranked

1st

of 11 in Endpoint

AVERAGE

Ranked

**1st** of 11 in

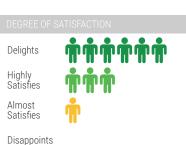
Protection **.** 

88%

CATEGORY

AVERAGE

The ability to perform at or above industry standards. Feature quality is just as important as quantity. Use this data to determine if this product will do what you're purchasing it to do, easily, intuitively, reliably, and effectively



#### **Availability and Quality of Training**

44% OF CLIENTS ARE DELIGHTED

Quality training allows employees to take full advantage of the software Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure



Ranked 2nd of 11 in **Endpoint** 

82% SATISFACTION **AVERAGE** 

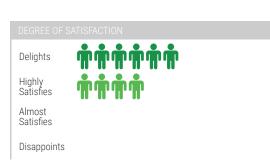
#### **Ease of IT Administration**

60% **OF CLIENTS** 

purchase.

Ease of use of the backend user interface. This data indicates whether IT

personnel will be able to resolve issues and perform configurations efficiently and effectively.



### **Ease of Data Integration**

49% **OF CLIENTS** ARE DELIGHTED

The ability to seamlessly

integrate data. Use this data to determine 88% whether the product will cause headaches or make data SATISFACTION integration easy. **79%** CATEGORY



#### **Breadth of Features**

41% **OF CLIENTS** 

The ability to perform a wide variety of tasks. Users prefer feature rich software that enables them to perform diverse series of tasks. This data expresses user satisfaction with the product's breadth of features.

Satisfies

Disappoints

3rd of 11 in **Endpoint** Protection

Ranked

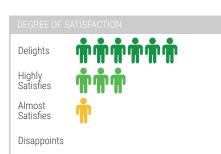
82% SATISFACTION 77% CATEGORY

### **Ease of Implementation**

60% **OF CLIENTS ARE DELIGHTED** 

The ability to implement the solution without unnecessary disruption. Successfully implementing new

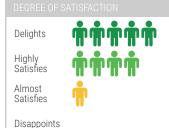
software is necessary to realize its full value and promote end user adoption. This data indicates whether or not the product is easy to implement.



### **Product Strategy and Rate of Improvement**

46% **OF CLIENTS ARE DELIGHTED** 

The ability to adapt to market **change.** Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use this data to separate



#### **Ease of Customization**

**29% OF CLIENTS** ARE DELIGHTED

The ability to scale the solution to a business' unique needs. Don't get bogged down in a difficult customization: use this data to make sure you can easily achieve the functionality you need for your particular situation. Delights

Ranked 4th of 11 in Protection

76% 74% CATEGORY **AVERAGE** 











Disappoints



### **Product Feature** Satisfaction

Pay attention to the features you need for your scenario by evaluating peer feature satisfaction ratings. Tolerate low scores on features that do not impact your business, instead focus on scores being high for features that matter. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each feature core to the Endpoint Protection market.

How satisfied are you with the following Malwarebytes Endpoint Protection features and functionalities?

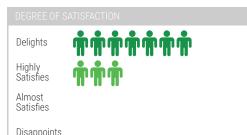
#### **ENDPOINT PROTECTION**

#### MANDATORY FEATURES

#### **Dynamic Malware Detection**

**70% OF CLIENTS ARE DELIGHTED** 

Heuristics are applied to files to identify similarities with known malware and block it.

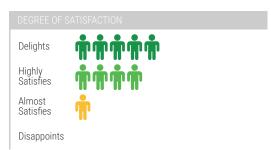


### **Application Containment Mechanisms**

48% OF CLIENTS ARE DELIGHTED

Includes cloud based protection, sandboxing, and local containerization.

**Kernel Monitoring** 

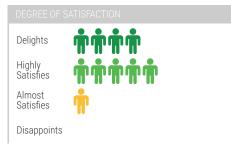


#### **Port and Device Control**

**Host NGFW Functionality** 

42% OF CLIENTS ARE DELIGHTED

Includes USB encryption and endpoint data loss prevention.



Ranked 2nd of 11 in Endpoint Protection

SATISFACTION 77% CATEGORY

Ranked

of 11 in

Endpoint Protection

2nd

Disappoints

Ranked **1st** 

of 11 in

SATISFACTION

**79%** CATEGORY

**AVERAGE** 

Monitoring of processes, memory, and system files at 92%

41%

**OF CLIENTS** 

43%

**OF CLIENTS** 

ARE DELIGHTED

Open API and net sec

ARE DELIGHTED

Delights Almost Satisfies

Disappoints



83% SATISFACTION 77% CATEGORY

**AVERAGE** 

Ranked

1st

Ranked

of 11 in Endpoint

Protection

88%

**79%** 

**CATEGORY** 

SATISFACTION

2nd

of 11 in

Ranked

**1st** 

of 11 in

Endpoint Protection

85%

77% CATEGORY

SATISFACTION

deny/whitelisting and application verification and trust (VPN/virtualization)

ARE DELIGHTED

Includes policy-based default-

**32%** 

**OF CLIENTS** 

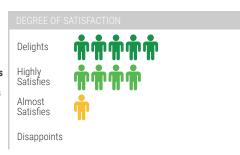
Delights **ՠՠՠՠՠ** Almost

80% SATISFACTION CATEGORY **AVERAGE** 

#### **Automated Remediation**

**53% OF CLIENTS ARE DELIGHTED** 

Automate remediation of alerts due to exceeding defined thresholds (e.g. trigger scripts to address low disk space



Ranked 1st of 11 in

appliance integration with NGFW, SIEM, IPS/IDS, 86% Automated Network Quarantining, DLP, Data SATISFACTION Discovery, and Threat 77% CATEGORY AVERAGE

### **Cross Platform Integration** Delights

Almost Satisfies Disappoints

83% SATISFACTION 75% CATEGORY

### **Cross Platform Support**

Satisfies

Disappoints

46% **OF CLIENTS ARE DELIGHTED** 

Includes the variety of client devices and operating systems supported by the solution.



of 11 in Endpoint Protection

Ranked 3rd

83% SATISFACTION 77%
CATEGORY

#### **System Hardening**

48% **OF CLIENTS** ARE DELIGHTED

**Automated vulnerability** patching and vulnerability assessment.



Ranked **1st** of 11 in Endpoint Protection

86% SATISFACTION **77% CATEGORY** 

### **Centralized Management Portal**

60% OF CLIENTS ARE DELIGHTED

Includes multiple client management, push install functionality, comprehensive policies for different groups, active directory integration and synchronization, and virtual deployment simulator.



#### **Forensics**

29% OF CLIENTS ARE DELIGHTED

Includes the ability provide full visibility in an easy-tounderstand display of what happened on an endpoint during an attack in (near) real-



Ranked 3rd of 11 in Protection

**78%** CATEGORY

PRODUCT SCORECARD





Disappoints









Disappoints





Q Comparisons

Versions

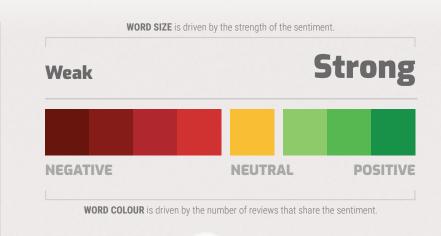




### **MALWAREBYTES ENDPOINT PROTECTION**

### Word Cloud

As organizations become more and more dependent on software to automate and streamline operations, users are developing strong emotional connections to their applications and vendors. The SoftwareReviews Word Cloud aggregates the most commonly experienced pain points and prevailing opinions held by its users. Use this at-aglance summary to evaluate the vendor-client relationship and product effectiveness. Additional data about each of the emotional sentiments can be found on the following



### **HELPS INNOVATE** APPRECIATES INCUMBENT STATUS OVER DELIVERED PERFORMANCE EI

**EFFECTIVE** INTEGRITY ENABLES PRODUCTIVITY INCLUDES PRODUCT ENHANCEMENTS **TRANSPARENT** 





















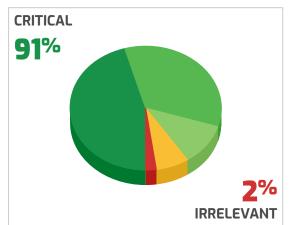




# MALWAREBYTES ENDPOINT Emotional Footprint

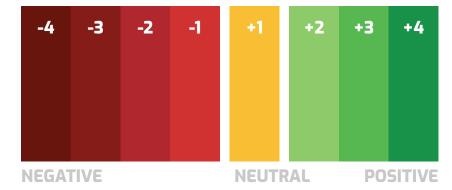
### Importance to Professional Success

How important is Malwarebytes Endpoint to your current professional success?



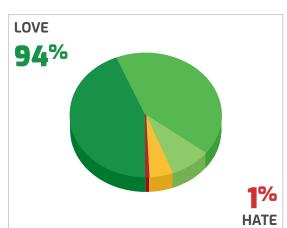
B2B purchasing decisions not only rely on data and facts, but also gut instinct and emotional inputs. A vendors' Emotional Footprint can influence whether a client chooses to do business with the organization. The information displayed below represents the emotional sentiment held by end users of the software based on their experience with the vendor. Responses are captured on an eight-point scale.

#### **EMOTIONAL SPECTRUM SCALE**



#### Strength of Emotional Connection

Overall, describe the strength of your emotional connection to Malwarebytes Endpoint



POSITIVE - NEGATIVE = NET EMOTIONAL FOOTPRINT

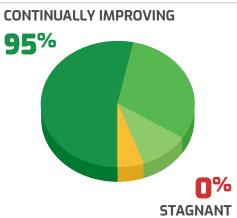
### NET EMOTIONAL FOOTPRINT

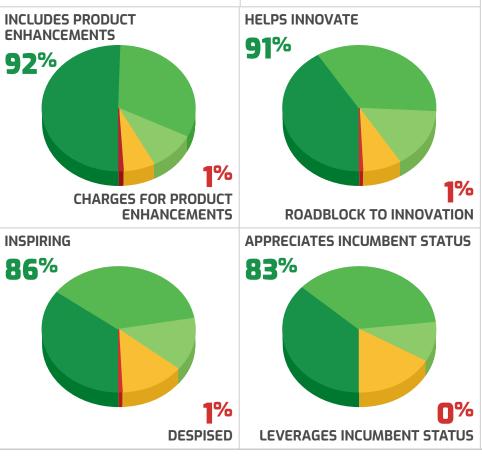
+91

# Strategy and Innovation

A score ranging from minus 4 to plus 4 is applied to each individual's emotional reaction to each question.

As a customer, please share your feelings across Malwarebytes Endpoint's Strategy and Innovation







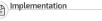














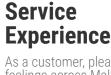


Market Siz

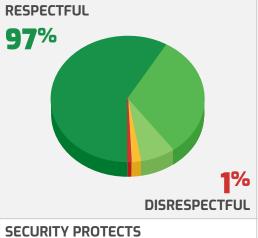
Comparisons

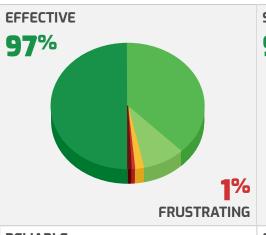
:= Versions



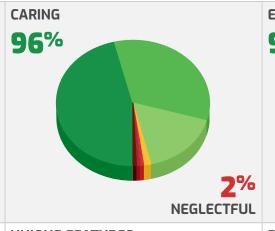


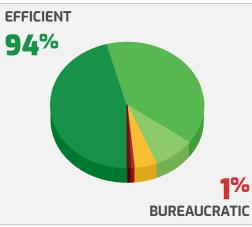
As a customer, please share your feelings across Malwarebytes Endpoint Service Experience





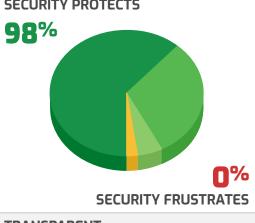


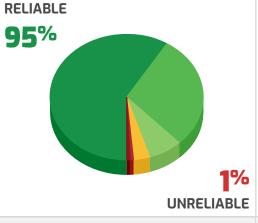


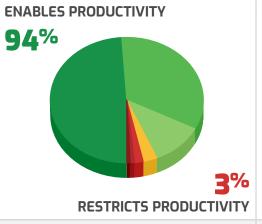


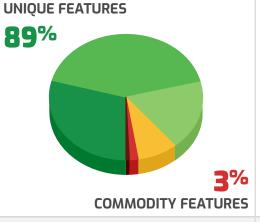
#### **Product Experience**

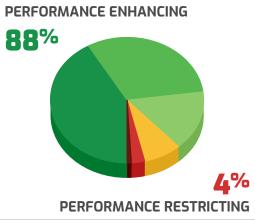
As a customer, please share your feelings across Malwarebytes Endpoint's Product Impact





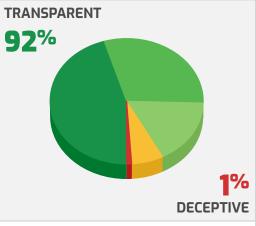




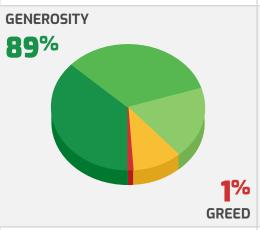


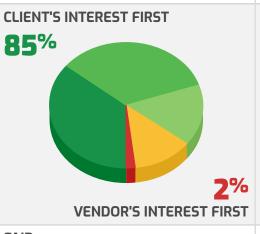
#### **Negotiation and Contract Experience**

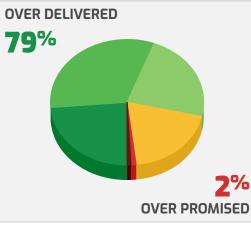
As a customer, please share your feelings across Malwarebytes Endpoint's Negotiation and Contract





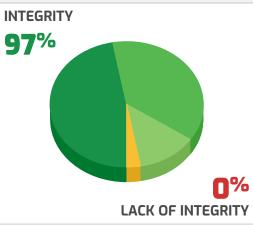


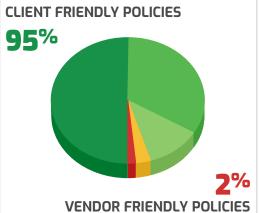


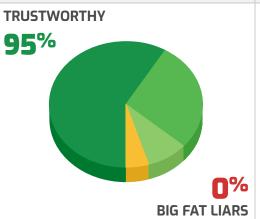


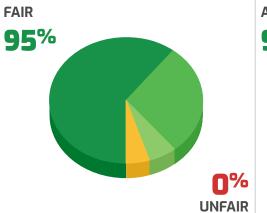
### **Problem Resolution Experience**

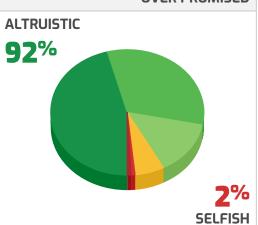
As a customer, please share your feelings across Malwarebytes Endpoint's Product Impact























Implementation











# Relationships and Interaction

When interacting with Malwarebytes Endpoint Protection your peers express the following positive and negative sentiments across several teams. Use this to assess this vendors' service orientation and ease of partnership.

Based on your interactions and relationships with Malwarebytes Endpoint Protection, please summarize what you experienced

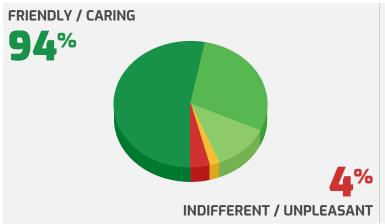
95%

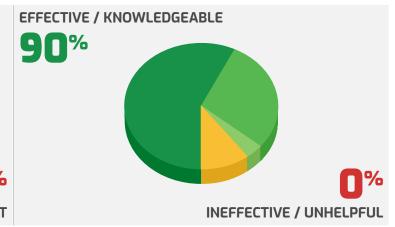
POSITIVE SENTIMENTS

1%

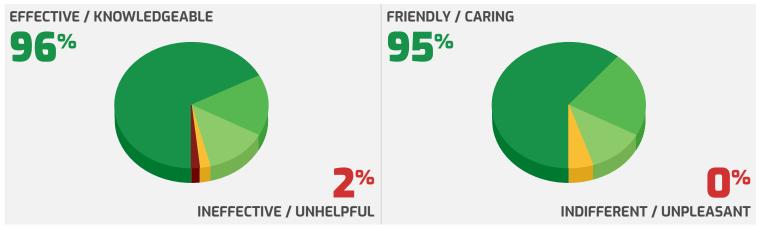
**NEGATIVE SENTIMENTS**  NET RELATIONSHIP FOOTPRINT +93

#### **Sales Team**

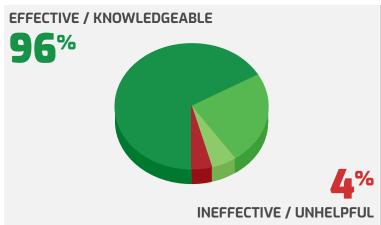


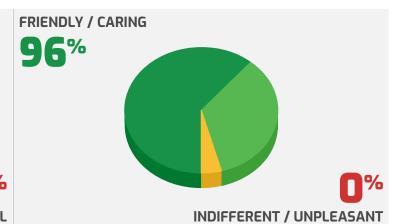


### **Technical and Product Specialists**

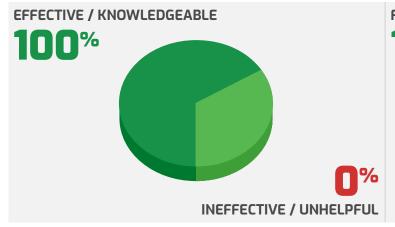


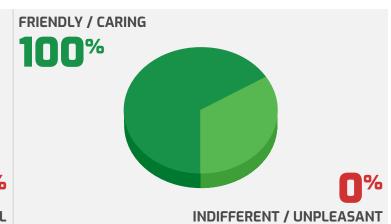
### **Client Service Team**





### **Leadership Team**







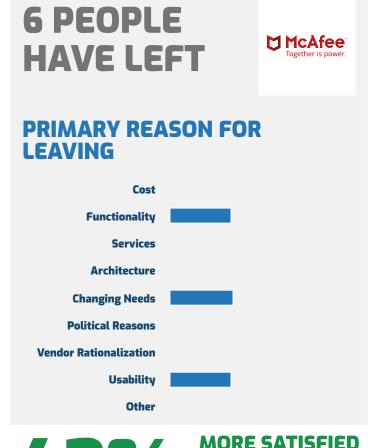
### **Joining** Malwarebytes Endpoint Protection

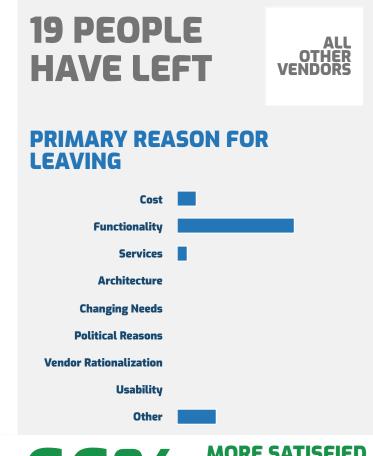
See why clients left which previous vendors for Malwarebytes Endpoint Protection and their average increase or decrease in satisfaction with that move. Determine if your reasons for selecting match the most common ones, and predict your own change in satisfaction by looking at your peers.











**66%** 

**Malware**bytes

45 people are 63% more satisfied with Malwarebytes Endpoint Protection over their previous vendor on average

















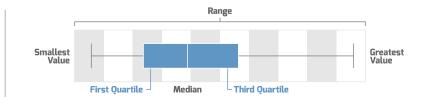






# Implementation vs Satisfaction

See how popular different types of implementation can influence satisfaction with Malwarebytes Endpoint Protection, the time taken to implement the product, and the cost associated. Use cost, time, and satisfaction levels to make the right decision for you.



IMPLEMENTATION TYPE % of respondents	IMPLEMENTATION SATISFACTION	AVG WEEKS	W	/EEKS O IMP	LEMEN	Т										AVG COST	COST TO IMF	PLEMENT								
With the Vendor and a Third Party	100% ተተተተተተተ	3.5		}	2.4	2.8		3.2	3.6	4	-	4.4	4.8	5.2	5.6	\$18,282		8k	16k	24k	32k	 40k	48k	56k	64k	<b>72</b> k
Minimal Implementation Required	93% † † † † † † † † † †	1.4		ŀ	0.5		1	1.5	2	2.5		3	3.5	4	4.5	\$5,011		8k	16k	24k	32k	 40k	48k	56k	64k	<b>72</b> k
Independent 50%	87% † † † † † † † † † †	2.2		ŀ	1.5		3	4.5	6	7.5		9 1	10.5	12	13.5	\$8,175		6k	12k	18k	24k	30k	36k	42k	48k	-  54k
With the Vendor 10%	82% ††††††††	6.7	ı	2.5	5	7.	5	10	12.5	15	17	7.5	20	22.5	25	\$64,929		30k	60k	90k	120k	150k	180k	210k	240k	-  270k
With a Third 1% Party	<b>50%</b> * * * * * * * * * * * * * * * * * * *	3.0		4	5		6	7	8	9		10	11	12	13	\$800	801	802	803	804	805	806	807	808	809	810

### **Training**

How much have you spent on formal user and administrative training in the last year? How much do you need to spend on training in order to receive the most out of the product? See how the amount spent on training influences likeliness to recommend. Determine whether it's worth paying for training at all.

63%

of Companies Spent Zero Dollars on Training

#### **NO TRAINING**

**Average Likeliness to Recommend** 

92%

Organizations Experience a

-7%

Change in Likeliness to Recommend When They Spend an Average of

#### \$226 ON TRAINING

**Average Likeliness to Recommend** 

**B5**%

Organizations Experience a

+8%

Change in Likeliness to Recommend When They Spend an Average of

#### \$1,000 ON TRAINING

**Average Likeliness to Recommend** 

100%













Implementation



Selection
Decisions

Market Size

Compariso

:= Version





## Staffing and Ownership

Be prepared. Ensure you staff the maintenance of Malwarebytes Endpoint Protection correctly or risk dissatisfaction. See how likeliness to recommend, satisfaction with the ease of IT administration and satisfaction with the ease of customization correlates with the amount of staff supporting and maintaining the software. Determine how many support staff and developers you'll need to be successful and what they'll cost.

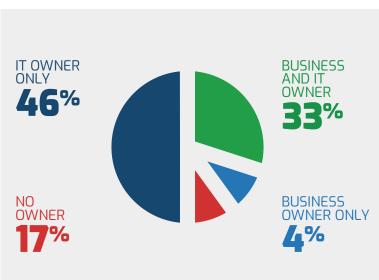
NUMBER OF IT SUPPORT STAFF REQUIRED		LIKELINESS TO RECOMMEND	EASE OF IT ADMINISTRATION SATISFACTION	EASE OF CUSTOMIZATION SATISFACTION		
11+ STAFF 6-10 STAFF	<b>4</b> %	0%	0%	<b>10%</b>		
4-5 STAFF	19%	WITH ~12 MORE STAFF	WITH ~12 MORE STAFF	WITH ~12 MORE STAFF		
3 STAFF	18%	<b>92%</b> WITH ~2 STAFF	<b>92%</b> WITH ~2 STAFF	<b>79%</b> WITH ~2 STAFF		
2 STAFF	25%					
1 STAFF	26%	WITH ~1 LESS STAFF	WITH ~1 LESS STAFF	WITH "1 LESS STAFF		
0 STAFF	1%					

NUMBER OF DEV REQUIRED	ELOPERS	LIKELINESS TO RECOMMEND	EASE OF IT ADMINISTRATION SATISFACTION	EASE OF CUSTOMIZATION SATISFACTION		
11+ STAFF 6-10 STAFF 4-5 STAFF	0% 1% 6%	WITH ~1 MORE STAFF	WITH ~1 MORE STAFF	WITH ~1 MORE STAFF		
3 STAFF 2 STAFF	4% 15%	<b>95%</b> WITH ~1 STAFF	<b>93%</b> WITH 1 STAFF	<b>77%</b> WITH ~1 STAFF		
1 STAFF	27%					
O STAFF	36%	WITH "1 LESS STAFF	WITH 1 LESS STAFF	WITH ~1 LESS STAFF		

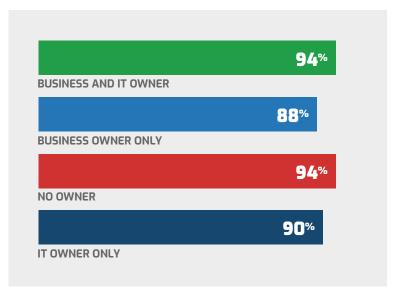
#### **Staff Salaries**

SALARY	SUPPORT		
\$100K +	4%	<b>†</b> \$110K	
\$76 - \$100K	4%	† \$90K	
\$51 - \$75K	38%	† \$75K † \$70K † \$70K † \$68K † \$65K † \$65K † \$59K † \$55K MORE	
\$31 - \$50K	29%	† \$50K † \$50K † \$50K † \$50K † \$45K † \$40K † \$35K	
<= \$30K	21%	† \$30K † \$30K † \$30K † \$25K † \$20K	
SALARY	DEVELOPE		
\$100K +	8%	† \$120K † \$110K	
\$76 - \$100K	<b>17</b> %	† \$95K † \$84K † \$77K † \$100K	
\$51 - \$75K	33%	† \$70K † \$65K † \$65K † \$65K † \$55K † \$55K	
\$31 - \$50K	25%	† \$50K † \$50K † \$50K † \$45K † \$40K † \$40K	
<= \$30K	<b>17</b> %	† \$30K † \$30K † \$25K † \$20K	

#### **Established Clear Ownership**



#### **Ownership Satisfaction**



PRODUCT SCORECARD

Executive Summary Vendor Capabili Satisfaction Product Fear Satisfaction re .

Reasons Leaving **✓** Module Satisfact

Implemental

Staffing &

Selection Decisions Market Size

Q Comparison

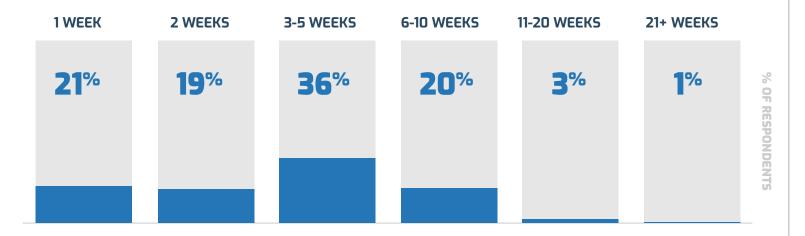
:= Version



### **How Selection Decisions are Made**

Spend the right amount of time making your decision. See how formal peers' selection processes are to allocate appropriate resourcing for this project.

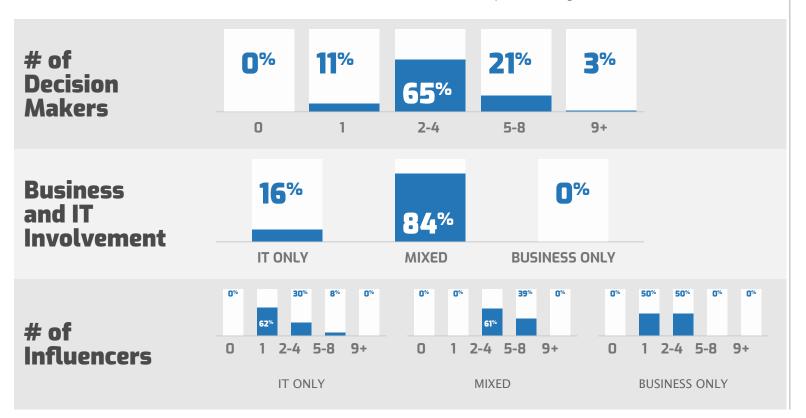
How much time and effort (in weeks) was spent making your selection decision?



### Who Made the Selection

Involve the right people when purchasing. See who peers' involved in the decision to ensure you're involving the right mix of business and IT.

How many people were involved in the following capacities during this vendor selection decision?



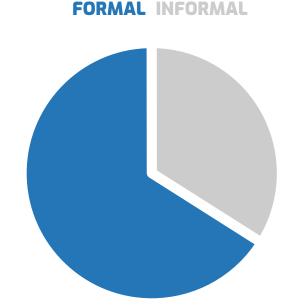
### Selection Methodology

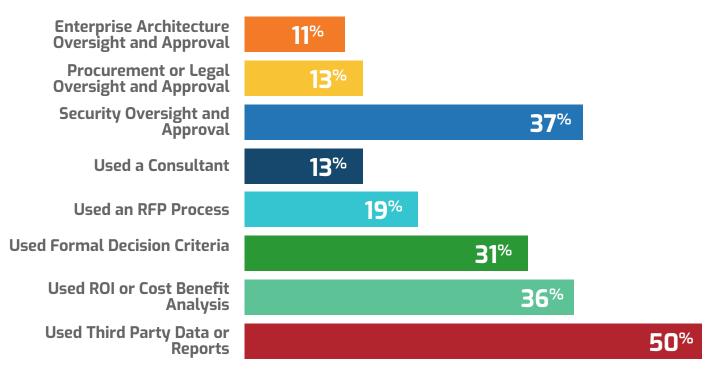
Software that is integral to the business needs a full, formal, front-to-back selection process which takes time and resources. Some software can be purchased with less involvement. Understand what process you should

### **Selection Process**, Oversight, and Approval

What processes, oversights, and approvals were used in your evaluation and selection process?

Discover the most popular types of selection processes, oversights, and approvals used for Malwarebytes Endpoint Protection. Because companies may use more than one process when selecting software, these percentages don't necessarily add to 100%.





### **How Effective is the Selection Process**

88% EFFECTIVE















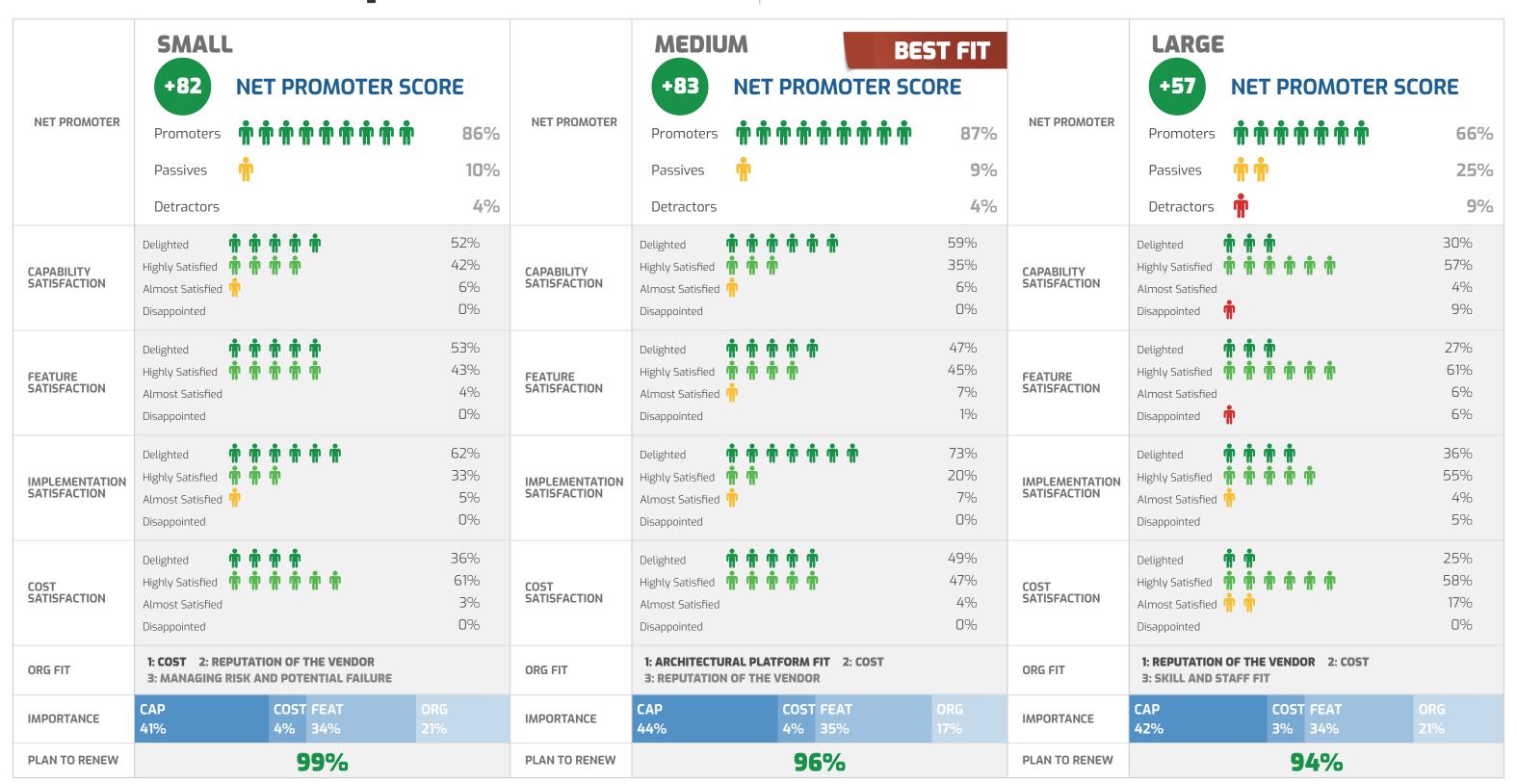






### **Market Size Comparison**

Most products aren't well-suited for businesses of all shapes and sizes. See which market segment Malwarebytes Endpoint Protection fits best. "Small" businesses range from 1 to 500 employees, "Medium" businesses range from 501 to 5,000 employees, and "Large" businesses have more than 5,000 employees.

























Comparison

:= Version



### Years of Ownership

See how longevity of ownership affects satisfaction across the

*In what year did you implement Malwarebytes Endpoint Protection?* 

# OF YEARS	% OF RESPONDENTS	HOW LIKELY TO RECOMMEND?	VENDOR CAPABILITY	FEATURES AND FUNCTIONALITY	LIKELY TO RENEW
1	23%	98%	88%	90%	100%
2	24%	94%	<b>87</b> %	86%	96%
3	29%	90%	85%	83%	97%
4	6%	87%	80%	77%	100%
5	<b>7</b> %	98%	88%	89%	100%
6-10	11%	85%	80%	81%	88%
11+					
A	VERAGE	92%	85%	85%	97%

### Role of Customers

See how department or seniority affects satisfaction across the product.

Please select your current role.

ROLE	% OF RESPONDENTS	HOW LIKELY TO RECOMMEND?	VENDOR CAPABILITY	FEATURES AND FUNCTIONALITY	LIKELY TO RENEW
INFORMATION TECHNOLOGY	92%	92%	85%	85%	97%
C-LEVEL	4%	93%	82%	80%	100%
SALES AND MARKETING	2%	89%	86%	83%	100%
OPERATIONS	1%	61%	66%	72%	100%
STUDENT OR ACADEMIC	1%	100%	84%	77%	100%
VENDOR MANAGEMENT					
HUMAN RESOURCES	-				
INDUSTRY SPECIFIC ROLE					
PUBLIC SECTOR	-				
FINANCE					
CONSULTANT					
AVERAG	E	92%	85%	85%	97%

### **Involvement** of Customers

See how involvement with the product affects satisfaction across the product. Because users can be involved with a product in more than one capacity, the % of Respondents column doesn't necessarily add to

What is or was the nature of your involvement with this product?

INVOLVEMENT	% OF RESPONDENTS	HOW LIKELY TO RECOMMEND?	VENDOR CAPABILITY	FEATURES AND FUNCTIONALITY	LIKELY TO RENEW
IT DEVELOPMENT, INTEGRATION, AND ADMINISTRATION	62%	92%	86%	84%	97%
IT LEADER OR MANAGER	55%	92%	86%	<b>87</b> %	97%
END USER OF APPLICATION	53%	93%	86%	85%	98%
INITIAL IMPLEMENTATION	<b>37</b> %	93%	85%	82%	98%
VENDOR SELECTION AND PURCHASING	30%	97%	89%	85%	100%
VENDOR MANAGEMENT AND RENEWAL	25%	96%	<b>87</b> %	85%	100%
BUSINESS LEADER OR MANAGER	16%	97%	89%	85%	100%
AVERAGE		92%	85%	85%	97%

# Usage Level of Customers

See how the frequency of interaction with the product affects

How often do you use the features and functionality of this software?

USAGE	% OF RESPONDENTS	HOW LIKELY TO RECOMMEND?	VENDOR CAPABILITY	FEATURES AND FUNCTIONALITY	LIKELY TO RENEW
DAILY	67%	92%	87%	87%	98%
WEEKLY	16%	91%	82%	85%	100%
OCCASIONALLY	13%	89%	76%	74%	100%
RARELY OR NEVER	2%	72%	<b>79</b> %	78%	44%
PREVIOUSLY USED	2%	100%	90%	89%	100%
AVERAGE		92%	85%	85%	97%























### **Malwarebytes Endpoint Protection**

### **Version Breakdown**

Versions are mutually exclusive products offered by the vendor, via deployment, industry, or pricing packages. Understand the satisfaction broken down by version type. See if all versions are created equal and if you're selecting the best version for your



**MALWAREBYTES ENDPOINT PROTECTION** (CLOUD-**MANAGED**)



**Likeliness to Recommend** 



**Net Promoter Score** 



VERSION NAME	NET PROMOTER	FEATURES	CAPABILITY
Malwarebytes Endpoint Protection (Cloud-managed)	+88	<b>87</b> %	<b>87</b> %
Malwarebytes Endpoint Security (On- Premises)	+60	78%	80%

#### **Vendor Capability**

**RANKED BY SATISFACTION** 

#### **Availability and Quality of Training**

MEAN SATISFACTION	84%	<b>Ť</b>	ŤŤ	ήŤ	<b>i</b>	T T T T T T T T T T T T T T T T T T T
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#### **Breadth of Features**

MEAN SATISFACTION 84	4%
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#### **Business Value Created**

MEAN SATISFACTION	86%
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#### **Ease of Customization**

SATISFACTION	<b>78</b> %



#### **Ease of Data Integration**

SATISFACTION 87	<b>7</b> %
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#### **Ease of IT Administration**

MEAN SATISFACTION 91% TO THE
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#### **Ease of Implementation**

MEAN	90%
SATISFACTION	<b>JU</b> 7



#### **Product Strategy and Rate of Improvement**

/IEAN	060/
ATISFACTION	86%



#### **Quality of Features**

IEAN	000/
ATISFACTION	89%



#### **Usability and Intuitiveness**

IEAN ATISFACTION	91%
ATISFACTION	31/0



#### **Vendor Support**



### **Malwarebytes Endpoint Protection**

### **Version Breakdown**

Versions are mutually exclusive products offered by the vendor, via deployment, industry, or pricing packages. Understand the satisfaction broken down by version type. See if all versions are created equal and if you're selecting the best version for your needs.



**MALWAREBYTES ENDPOINT SECURITY (ON-PREMISES** 



Likeliness to Recommend



VERSION NAME

Premises)

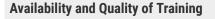
(Cloud-managed)

**Net Promoter Score** 



### **Vendor Capability**

#### **RANKED BY SATISFACTION**



MEAN SATISFACTION	<b>77</b> %	rin 1	ا بلا با	֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓	<b>†</b>	ų ų	þ
		• •			••	•••	•

#### **Breadth of Features**

MEAN	77%
SATISFACTION	// //



#### **Business Value Created**

MEAN SATISFACTION 79%



#### **Ease of Customization**

MEAN SATISFACTION **72**%



#### **Ease of Data Integration**

MEAN SATISFACTION 78%



#### **Ease of IT Administration**

MEAN SATISFACTION 81%



#### **Ease of Implementation**

MEAN SATISFACTION 85%



#### **Product Strategy and Rate of Improvement**

MEAN SATISFACTION 80%



#### **Quality of Features**

SATISFACTION 81%



#### **Usability and Intuitiveness**

MEAN
SATISFACTION

84%



#### **Vendor Support**

80% SATISFACTION













Implementation

**Malwarebytes Endpoint Protection** 

Malwarebytes Endpoint Security (On-

+88

+60

87%

**78**%

**87**%

80%