

## CASE STUDY

# Traditional antivirus fails to protect against ransomware, creating significant costs



**Traditional AV** wasn't protecting against ransomware



**Incidents and attacks** would create significant expenses



**Simple deployment** granted customers protection with a single click

## Challenges

- **Traditional antivirus systems** no longer the best defense
- **Support teams diverted** from normal operations when attacks occurred
- **Ransomware attacks** presented significant expenses for Sentrion
- **Networks** often had to be shut down for remediation purposes

## Reasons for Choosing Malwarebytes

- **Easy deployment:** With their management system, Sentrion was able to deploy Malwarebytes to its clients with the click of a button.
- **Multi-vector protection:** Malwarebytes uses static and dynamic detection techniques to protect endpoints against all types of threats.
- **Trustworthiness:** Sentrion gains assurance of partnering with an industry leader who stays on top of current and emerging security threats.

## How Malwarebytes Solved the Problem

- **Prevents ransomware attacks** and business disruption for its clients
- **Eliminates the time and costs** associated with remediating attacks on its client systems
- **Automates** deployment and alerting
- **Simplifies management**

## OVERVIEW

### CUSTOMER

**Sentrion**  
Brisbane, Australia

### INDUSTRY

Managed Services provider (MSP)

### SOLUTION

Malwarebytes Endpoint Protection



The Malwarebytes MSP program has been very positive, helping us partner more effectively with our clients. End users are getting the protection they need, and Sentrion gains the assurance of partnering with an industry leader to stay on top of current and emerging security threats.

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